



Privacy and Cookie policy

Business privacy policy

This privacy policy sets out how Westfield Sub Aqua & Marine Insurance Services Ltd uses and protects any information that you give Westfield Sub Aqua & Marine Insurance Services Ltd when you use this website.

Westfield Sub Aqua & Marine Insurance Services Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Westfield Sub Aqua & Marine Insurance Services Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st April 2011.

What we collect

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers
- What we do with the information we gather
- We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:
 - Internal record keeping.
 - We may use the information to improve our products and services.
 - We may periodically send promotional emails about new products, special offers or other information, which we think you may find interesting using the email address, which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file, which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Our use of third party Cookies

We do use Google Analytics software to help us improve the usability of our website, the type of information gathered relates to the amount of time spent on the website and the pages visited. No personal information is held.

Google Analytics

Cookie Name: `_utma`

Typical content: randomly generated number

Cookie Expires: 2 years

Cookie Name: `_utmb`

Typical content: randomly generated number

Cookie Expires: 30 minutes

Name: `_utm`

Typical content: randomly generated number

Expires: when user exits browser

Cookie Name: `_utmz`

Typical content: randomly generated number and information about how the page was reached (e.g. directly or via a link, organic search or paid search)

Cookie Expires: 6 months

Cookie Name: `__utmmobile`

Typical content: randomly generated number

Cookie Expires: 2 years

For further details on the cookies set by Google Analytics, see the link below.

[Cookies set by Google Analytics](#)

How to opt out of cookies

Our website works better with cookies enabled. Our cookies don't give us or indeed anyone else access to your personal data. We advise you to keep cookies enabled. However, you can choose to reject cookies.

You can use your browser to delete and reject cookies. There are instructions on how to delete cookies and how to control cookies on the 'About Cookies' website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information, which you provide whilst visiting these sites and this privacy statement does not govern such sites. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

1. Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
2. If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [email address]

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties, which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information, which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to [address].

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect. However information provided in connection with our hosting services must also be shared with our Hosting Partner/s. Our current hosting partners own Privacy and Cookies policies can be found on their individual websites. Details of our current hosting partners can be found at the foot of this page. Your information will also be disclosed where we are obliged to or permitted by law. Also, if you post or send offensive, inappropriate or objectionable content anywhere on or to www.divinginsuranceuk.com or otherwise engage in any disruptive behavior on www.divinginsuranceuk.com. Westfield Sub Aqua & Marine Insurance Services Ltd can use whatever information is available to it about you to stop such behavior. This may involve informing relevant third parties such as your employer, e-mail/Internet provider and law enforcement agencies about the content.

We will hold your personal information on our systems for as long as you use the service you have requested. We will ensure that all personal information supplied is held securely, in accordance with the Data Protection Act 1998.

We will not contact you for promotional purposes; such as notifying you of improvements to the service or new services on www.coolconnectionmedia.com unless you specifically agree to be contacted for such purposes at the time you submit your information on the site, or at a later time if you sign up specifically to receive such promotional services.

Access to your personal information

You may request details of personal information, which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to. (We charge £5 for information requests.) Please address requests to the Data Protection Officer, Westfield Sub Aqua & Marine Insurance Services Ltd, Clasford Lodge, Clasford Farm, Aldershot Road, Guildford, Surrey, GU3 3HQ. Please note these requests must be made in writing and signed by yourself or a person authorised on your behalf under UK law. In the case of a business the signatory must be that of one of the companies Directors or Officers.

For information on the Data Protection Act 1998, the Privacy and Electronic Communications (EC Directive) Regulations 2003 and the Information Commissioner please follow this link:
www.ico.gov.uk

Intellectual property

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How to opt out of cookies

Our website works better with cookies enabled. Our cookies don't give us or anyone else access to your personal data. We advise you to keep cookies enabled. However, you can choose to reject cookies.

You can use your browser to delete and reject cookies. There are instructions on how to delete cookies and how to control cookies on the 'About Cookies' website.

Disclaimer

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